

Ever Evolving, Inc.

"Because today was great, but tomorrow can be better"

Steve Palmer Speaker Package

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Biography

Steve Palmer is an entrepreneur with 15+ years of experience focusing on applying innovative solutions to business problems. He has supported the government in developing a Services Oriented Architecture, designed to reduce development time and maintenance costs for Software Engineering efforts. He has led teams in support of technology experimentation and the establishment of "Big Data" environments. He has worked with small businesses to modernize processes and reduce sales overhead through the adoption of modern platforms and through task automation. His company, Ever Evolving, Inc., has designed an InnoSpecting Framework to help organizations take a manageable and measurable approach to innovation. He has spoken and led workshops at a variety of local and international locations; including the Project World Business Analyst World conference series, Centric Indiana's Day of Innovation, the University of Maryland Project Management Symposium and PMI Silver Spring Symposium. Mr. Palmer has an MBA from George Mason University (2010) and a Bachelor of Science in Computer Science from the University of Mary Washington (2005).

List of Links

- <http://everevolving.biz/author/steve/>
- <https://www.linkedin.com/in/steveapalmer/>
- <https://twitter.com/steveapalmer>

Conversation Lists

Innovation Governance

Innovation Governance is essential to ensuring that your organization is producing new ideas that fall in line with your organization's strategic direction. The companies who are the best at this meet regularly and have Executive-level officers who comprise of the Innovation Board.

Blockchain

While I believe that the technology is intriguing and shows a lot of promise in a utopian world, I do not believe that this technology will be a major player moving forward. Too many companies have too much to lose from its adoption in industries like housing and health care to ever allow it to come to fruition. With that said, there are two industries that would be wise to apply this technology today, and that is the Federal Government, in support of national elections, and the Department of Defense, in support of their Supply Chain.

Innovation Management

You know what you call companies who only innovate once? Bankrupt. Innovation needs to be the heart of any long-term successful company. You need to be able to continually bring in new ideas from sources internal and external to your organization, and apply the most promising ideas to the services you provide today. That's the idea of Innovation Management – managing the needs of today while investing in the opportunities of tomorrow.