



## Steve Palmer

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*I help leaders identify the best opportunities to invest their limited resources in.*



### Speaking Topics

#### Charting a Course Through the Innovation Minefield

This presentation talks through the major muscle movements involved in successful innovation planning, while identifying the necessary tools, tips, tricks, and techniques to implement it.

#### Analyzing Innovation Across Business Lines

Through a series of small-scale experimentations, and tracking standard metrics across projects, Business Leaders can determine how likely an effort is to succeed before launching the product.

#### Dodging Meteors

Using historical risks as a guide to future Risk Management leaves you susceptible to those once-in-a-lifetime risks. This discussion highlights what strategies are required to successfully dodge career-ending meteorites.

### Bio

*Companies don't starve from a lack of ideas.  
They drown from too many.*

Innovation is the lifeblood of a company. For it to remain relevant, it must continually develop better approaches to doing business. But too often, those better ideas are drowned out by *shiny objects* not worth the investment. Finding an answer to the question "Where do I invest my resources" is what drives me. Let me share my insights with you at your next conference.

“*One of the hardest things in life to learn are which bridges to cross and which bridges to burn.*

- Oprah Winfrey

### Previous Events



### Offerings And Rates

#### 1-hour Webinar

*My webinar highlights how small-scale experimentation can help your organization identify where to invest its time and resources*

\$500

#### Conference Speech

*My conference speeches include insights into how to solicit ideas throughout your organization and how to choose the best ideas to invest your resources in.*

\$1,000 - \$1,500

#### Half-day Seminar

*During a half-day seminar, I outline a framework for soliciting ideas, identifying which ones to invest in, and I work with attendees to begin tailoring it to fit their organization*

\$1,500 - \$4,000