



Main Street Business Sales

Providing the support you need, at a fraction of
the cost of a Broker

Ever Evolving, Inc.
Because today was great, but tomorrow can be better.



How much am I worth?

Where do I find buyers?

Do I need a lawyer?

Are You Ready to Sell Your Business, But Don't Know Where to Begin?

How can I keep this confidential?

How do I make my business attractive to buyers?

Are You Nervous About Using a Broker?



Pros and Cons About Using a Broker

► Pros

- They have a plan.
- They help you get priced accurately.
- They help you get professionally listed.
- They help keep your sale confidential.
- They manage the sale, preventing runup costs from 3rd party professionals.





Pros and Cons About Using a Broker

► Cons

- Lock you into a contract for 1 year.
- They get paid no matter who you sell to, even if you find the buyer.
- Typical commission is between 8 and 12% of your sales price, with a \$10-15,000 minimum.

REMEMBER: No Broker can PROMISE the sale of your business! They can only increase the likelihood.

Best of Selling
with a Broker

Best of Selling
Without a
Broker

Ever
Evolving
Approach

Value To Our Clients

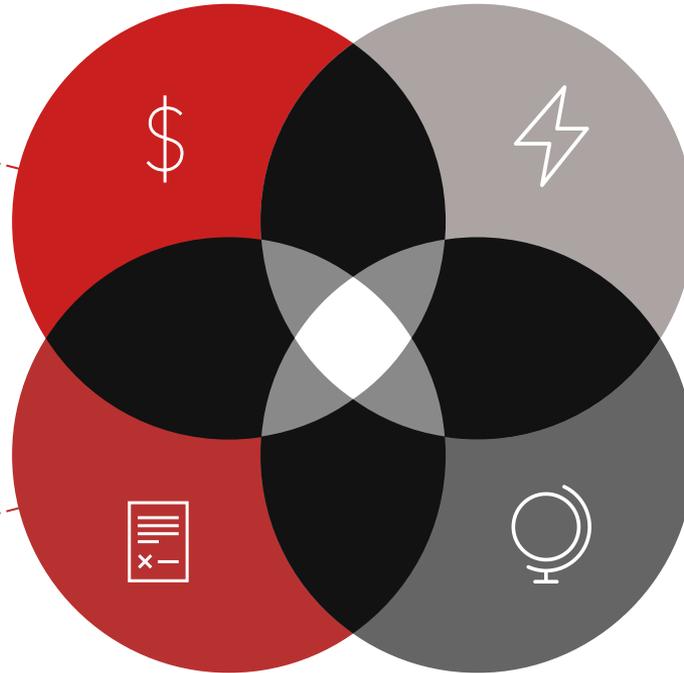
We Provide the Support You Need at a Fraction of the Cost

Value Your Business

We provide a thorough report, considering up to 10 different valuation methodologies, so you know exactly what your business is worth.

Legal and Confidentiality

We provide you with all of the legal forms necessary to maintain confidentiality through NDAs and Confidentiality Agreements, and Letters of Intent



Find and Attract Buyers

We help get your business noticed by buyers, organized your financials, and provide you with the materials you need to answer buyer's questions.

On Call Support

We have been through this before. But maybe you have not. That can lead to questions. We are always available for an hourly rate (broken down into 15-minute increments).



NO LOCK INS!
Cancel Anytime



NO BACKEND FEES!
Sell to whoever/whenever

Pricing Structure

We Structure Our Support Differently, For Your Benefit

- ▶ Our Biggest Fees Are Up Front
 - We ask for \$6,000 to handle all the upfront efforts and professional fees associated with that
 - This also include 3 months of listing costs
- ▶ After 3 months, we require \$250/month to continue listing your business
 - This is required to keep your posting listed across the major business for sale web sites. There are no cancellation fees if you want out after 3 months
- ▶ We also provide on-call support for \$150/hour, available in 15-minute increments.



Ever Evolving Business Sales Value Proposition

The average business sells in 8-9 months.

Without any additional add-ons, to spend more with us than the minimum broker commission, you would need to list your business for sale for 19 months.

Additional Add-Ons Available

We the following optional add-ons to support our client's needs.

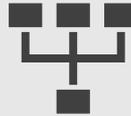
Initial Buyer Support



- ▶ Do you want help speaking with your initial buyer leads? Or help with your first site visit? We can help coach you through that.

Fee: \$150 for a mixture of 3 calls and/or 1 site visit

Quarterback the Closing



- ▶ Do you want support from someone who's been there before? We can help keep things progressing while preventing excessive cost overruns

Fee: \$999 for complete closing service *

Powerup Sales Blast



- ▶ Tired of waiting on buyers to call? We can help by targeting businesses and professionals in your industry to inquire about their expansion plans

Fee: \$499 for 3-tier outreach

* While we will do everything in our power, Ever Evolving cannot guarantee the closure of your business sale

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Questions? Let's Connect

Email: info@everevolving.biz

Schedule Appointment: [Can We Help Sell Your Business?](#)